

smart solutions to exceed your agency goals

SuperbStrategy is the expert consulting and professional services agency specialized in creating powerful strategies, developing competitive advantages, implementing business activation plans, and human resources training & development, to help your government agency achieve and exceed your goals. Our expertise in the American and Hispanic markets, proprietary methodologies and tools, multicultural approach, and a very high-touch support, allow us to deliver proven effective solutions, provide a very high-level professional service and the best capability. cost-benefit

#### **PAST PERFORMANCE**

- Procter & Gamble
- Unilever

value.



- Movilnet/ Verizon Subsidiary
- Samsung
- SAMSUNG
- T-roc



CVC



### **DIFFERENTIATORS**

- Multicultural approach and
- LATAM expertise.
- Fortune company experience.
- Senior team members with ava. 30+ years experience.
- Project Management, Lean Six Sigma Master Black Belt (MBB).
- Hablamos Español

#### **CERTIFICATIONS**

USDOT DBE



NMSDC MBE





# **CORE COMPETENCIES**

CAPABILITY

**STATEMENT** 

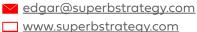
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**DUNS# 117156578** 

- Management, Administrative, and General Consultancy
- Feasibility Studies, Strategic Business Plans, and Business Compass
- Go-to-Market and Business Activation/Revamp Plans for Products and Services.
- Marketing, Communications, and **Public Relations Services**
- Market Research, Competitors and Niche Analysis
- Operations Audit, Gap Analysis, and Required Capabilities Building Plans
- Alignment/Optimization of Business Units and Departments. Synchronized and Focused Workgroups, Collaboration, and Resolution
- Human Resources Training, Development, Education, and Instructional Design

#### GOVERNMENT BUSINESS POC







245 NE 14th ST, Suite 3508, Miami FL, 33132



Geographical Coverage: USA, Latin America, and Spain







## **NAICS**

541611	Administrative & General Mgmt. Consulting Services
541612	Human Resources Consulting Services
541613	Marketing Consulting Services
541614	Process, Physical Distribution, and Logistic Consulting
541618	Other Management Consulting Services
541810	Advertising Agencies
541820	Public Relations Agencies
541870	Advertising Material Distribution Services
611430	Professional and Management Development Training

# SIC

8742	Management Consulting Services
8748	Business Consulting
8743	Public Relations Services
8299	Schools and Educational Services
7389	Business Services
7311	Advertising Agencies
7319	Advertising

# **PSC**

R405	Operations Research and Quantitative Analysis
R408	Program Management/Support Services
R410	Program Evaluation/Review/Development
R419	Educational Services
R422	Market Research and Public Opinion Services
R426	Communications Services
R431	Support - Professional: Human Resources
R499	Other Professional Services
R701	Advertising Services
R706	Logistics Support Services
R708	Public Relations Services
R799	Other Management Support Services
U009	Education Services
U099	Other Education and Training Services
G003	Recreational Services
B513	Feasibility Studies (Non-Contruction)
B599	Other Special Studies & Analyses