

smart solutions to exceed  
your **agency** goals

SuperbStrategy is the expert consulting and professional services agency specialized in creating powerful strategies, developing competitive advantages, implementing business activation plans, and human resources training & development, to help your government agency achieve and exceed your goals. Our expertise in the American and Hispanic markets, proprietary methodologies and tools, multicultural approach, and a very high-touch support, allow us to deliver proven effective solutions, provide a very high-level professional service and the best cost-benefit value.

## PAST PERFORMANCE

• Procter & Gamble



• Unilever



• Movilnet/  
Verizon Subsidiary



• Samsung



• T-roc



• CVC



CESAR VALLEJO COLLEGE  
Florida, USA

## DIFFERENTIATORS

- Multicultural approach and capability.
- LATAM expertise.
- Fortune company experience.
- Senior team members with avg. 30+ years experience.
- Project Management, Lean Six Sigma Master Black Belt (MBB).
- Hablamos Español

## CERTIFICATIONS

• USDOT DBE



• NMSDC MBE



• SBA HubZone



## CAPABILITY STATEMENT

DUNS# 117156578  
CAGE# 8DG31

## CORE COMPETENCIES

- Management, Administrative, and General Consultancy
- Feasibility Studies, Strategic Business Plans, and Business Compass
- Go-to-Market and Business Activation/Revamp Plans for Products and Services.
- Marketing, Communications, and Public Relations Services
- Market Research, Competitors and Niche Analysis
- Operations Audit, Gap Analysis, and Required Capabilities Building Plans
- Alignment/Optimization of Business Units and Departments. Synchronized and Focused Workgroups, Collaboration, and Resolution
- Human Resources Training, Development, Education, and Instructional Design

## GOVERNMENT BUSINESS POC

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📍 245 NE 14th ST, Suite 3508, Miami FL, 33132  
🌐 Geographical Coverage: USA, Latin America, and Spain





## NAICS

<b>541611</b>	Administrative & General Mgmt. Consulting Services
<b>541612</b>	Human Resources Consulting Services
<b>541613</b>	Marketing Consulting Services
<b>541614</b>	Process, Physical Distribution, and Logistic Consulting
<b>541618</b>	Other Management Consulting Services
<b>541810</b>	Advertising Agencies
<b>541820</b>	Public Relations Agencies
<b>541870</b>	Advertising Material Distribution Services
<b>611430</b>	Professional and Management Development Training

## SIC

<b>8742</b>	Management Consulting Services
<b>8748</b>	Business Consulting
<b>8743</b>	Public Relations Services
<b>8299</b>	Schools and Educational Services
<b>7389</b>	Business Services
<b>7311</b>	Advertising Agencies
<b>7319</b>	Advertising

## PSC

<b>R405</b>	Operations Research and Quantitative Analysis
<b>R408</b>	Program Management/Support Services
<b>R410</b>	Program Evaluation/Review/Development
<b>R419</b>	Educational Services
<b>R422</b>	Market Research and Public Opinion Services
<b>R426</b>	Communications Services
<b>R431</b>	Support - Professional: Human Resources
<b>R499</b>	Other Professional Services
<b>R701</b>	Advertising Services
<b>R706</b>	Logistics Support Services
<b>R708</b>	Public Relations Services
<b>R799</b>	Other Management Support Services
<b>U009</b>	Education Services
<b>U099</b>	Other Education and Training Services
<b>G003</b>	Recreational Services
<b>B513</b>	Feasibility Studies (Non-Construction)
<b>B599</b>	Other Special Studies & Analyses

